

CELEBRATING 10 YEARS

A R.E.A.L. Decade of Excellence

10TH ANNIVERSARY FUNDRAISING GALA

Sponsorship Opportunities

REACHING EXCELLENCE IN ACHIEVERS & LEADERS, INC.

📅 September 20, 2026

• 🕒 4:30 PM – 10:00 PM

• 📍 El Caribe Country Club, Brooklyn, NY

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For a decade, R.E.A.L. has been transforming lives in Brooklyn — reaching underserved youth and families, building achievers, and developing leaders who will shape the future of their communities.

— MELISSA JUDD, FOUNDER & EXECUTIVE DIRECTOR

Founded in 2016, established as a 501(c)(3) nonprofit in 2025, R.E.A.L. has grown from a single afterschool program into a comprehensive platform for youth development, STEAM education, and community empowerment.

OUR CORE INITIATIVES

Programs That Power **Excellence**

Comprehensive programming designed to reach, develop, and empower Brooklyn's youth



Afterschool Program

Daily academic support, enrichment activities, and social-emotional learning in a safe, nurturing space for K–6 scholars.



R.E.A.L. STEAM Summer Experience

Hands-on Science, Technology, Engineering, Arts, and Math exploration designed to ignite curiosity and build 21st-century skills.



R.E.A.L. Fun Saturdays

DIY art, creativity workshops, self-expression activities, and community building that foster confidence and joy.



R.E.A.L. Mentoring & Workforce Development

One-on-one guidance and career readiness support helping youth dream big, plan boldly, and prepare for the future.

Serving Brooklyn's underserved youth and families with **excellence, equity, and empowerment** since 2016.

10 YEARS OF TRANSFORMING LIVES

A Decade of Measurable Impact

1,500+

FAMILIES SERVED

Through afterschool, summer learning, mentoring, and family engagement since 2016

90%

GRADE-LEVEL IMPROVEMENT

Of scholars show consistent year-over-year academic gains

80%

LITERACY RATE INCREASE

Among program participants

98%

DAILY ATTENDANCE

Demonstrating deep scholar engagement and program quality

100%

PARENT SATISFACTION

In program communication, safety, and academic support

★ *Reaching Excellence in Achievers & Leaders — proven results that speak for themselves.* ★

Voices From Our Families



R.E.A.L. has impacted my daughter's life by giving her the help she needs. Her grades have improved tremendously!



Rosena D.
Parent



The afterschool program has been a lifesaver — my son is safe, supported, and treated like family.



Jenny H.
Parent



My child has been with R.E.A.L. since kindergarten and is now in 6th grade. The dedication and support for children and families is unmatched!



Danielle A.
Parent



— ♡ Parents consistently praise R.E.A.L. for academic support, safety, and communication. ♡ —

A R.E.A.L. Decade of Excellence Gala

An Evening of Celebration, Connection, and Community Impact



Sunday, September 20, 2026 | 4:30 PM – 10:00 PM



El Caribe Country Club, 5944 Strickland Avenue, Brooklyn, NY 11234



Elegant Dinner & Cocktail Reception with live entertainment



Awards Ceremony honoring R.E.A.L. scholars, staff, and community champions



Youth Spotlight featuring inspiring student stories and performances



Networking with 200+ corporate, civic, education, and community leaders

WHY PARTNER WITH R.E.A.L.?

Corporate Alignment & Return on Investment



Advance Educational Equity

Champion literacy, STEAM education, and leadership development for Brooklyn's most underserved youth and families.



Invest in the Talent Pipeline

Build the next generation of innovators, leaders, and professionals through proven youth development programs.



High-Visibility Brand Exposure

Reach 200+ corporate, civic, and community leaders at the gala, plus year-round digital and social media visibility.



Demonstrate Corporate Citizenship

Align your brand with measurable impact, opportunity, and excellence in a community that values authentic partnership.

☆ Your partnership helps R.E.A.L. open doors for the next generation of Achievers & Leaders. ☆

Your Investment Powers Expansion

EXPANSION INITIATIVE

Sponsorship funds will directly support the launch of a new R.E.A.L. program location — expanding capacity to serve more scholars with high-quality programming.



New Technology Center

State-of-the-art equipment for STEAM learning and digital literacy, giving scholars access to the tools that power 21st-century careers.



Safety Upgrades

Secure, welcoming facilities that parents and families trust — ensuring every child learns in an environment built on care and protection.



Program Materials

Curriculum resources, art supplies, and enrichment tools that fuel hands-on learning and creative exploration every day.



Expanded Capacity

Serving more youth with afterschool, summer, and mentoring programs — scaling proven impact to reach the families who need it most.



Community Hub

A safe, inspiring environment where young leaders learn, grow, connect, and build the confidence to shape their futures.

☆ Every dollar invested in R.E.A.L. builds a **fully equipped, safe, and inspiring space** where Brooklyn's next generation of achievers and leaders thrive.

Choose Your Level of Impact

Five sponsorship tiers designed for every level of partnership

PREMIUM TIERS

Presenting Sponsor

\$10,000

 HIGHEST IMPACT

Premier visibility, VIP table of 12 premium seats, on-stage recognition, award participation


 12 VIP Seats

Gold Sponsor

\$5,000

 MAJOR PARTNER

Logo on all event materials, email blast recognition, preferred-seating table of 12

 12 Preferred Seats

Silver Sponsor

\$2,500

REGIONAL PARTNER

Name on gala page and program, sponsor signage, standard table of 12

 12 Standard Seats

COMMUNITY TIERS

Bronze Sponsor

\$1,000

COMMUNITY CHAMPION

Table of 5 seats, event program listing, option to underwrite seats for educators, youth, or families


 5 Seats

Friends of R.E.A.L.

\$250

INDIVIDUAL SUPPORTER

Website and program listing, 1 gala ticket

 20 Ticket

Premium Sponsorship Benefits

Side-by-side comparison of our top-tier partnership packages

PREMIER TIER



Presenting Sponsor

\$10,000

- ✓ Prominent logo on gala web page and event program
- ✓ Verbal recognition from the stage during opening remarks
- ✓ One VIP table with 12 premium seats
- ✓ Opportunity to participate in award / student recognition ceremony
- ✓ Recognized as a Gold Partner in Youth & Family Success across all R.E.A.L. communications
- ✓ Priority placement on step-and-repeat banner
- ✓ Featured in pre-and-post event social media campaigns

ELITE TIER

Gold Sponsor

\$5,000

- ✓ Logo on gala web page, event program, and on-screen slides
- ✓ Recognition in at least one pre-or-post event email blast
- ✓ One preferred-seating table with 12 seats
- ✓ Logo on shared sponsor signage at the gala
- ✓ Social media mention and event coverage

Both tiers include a **full table** with 12 seats for your team, clients, and guests.

Custom partnership packages and multi-year commitments are available upon request.

Every Level Makes a **R.E.A.L.** Difference

Choose the partnership level that's right for you — every tier delivers meaningful impact and recognition



\$2,500

Silver Sponsor

- ✓ Name listed on gala web page and event program
- ✓ Logo on shared sponsor signage at the gala
- ✓ One standard table with 12 seats



\$1,000

Bronze Sponsor

- ✓ One standard table with 5 seats
- ✓ Name listed as Table Sponsor in event program and table signage
- ✓ Option to underwrite seats for educators, youth, or families



\$250

Friends of R.E.A.L.

- ✓ Name listed on R.E.A.L. website and in event program under Friends of R.E.A.L.
- ✓ 1 Gala ticket

Community Donations: Minimum \$5 accepted — every contribution fuels the mission.

Contribute Now

<https://mtyc.co/5ltwcf>

Meet the Visionary Behind R.E.A.L.

LEADERSHIP & VISION



Melissa Judd

FOUNDER & EXECUTIVE DIRECTOR

Melissa Judd is a visionary nonprofit executive and youth leadership advocate with over 12 years of experience designing and leading high-impact initiatives. Under her leadership, R.E.A.L. has grown from a grassroots afterschool program into a comprehensive youth development organization serving 1,500+ families across Brooklyn. Melissa's passion for educational equity and community empowerment drives every program, partnership, and milestone at R.E.A.L.

✉ mjudd@reachingexcellence.org

☎ (347)594-5789

"Reaching Excellence in Achievers & Leaders — one child, one family, one community at a time."

PARTNER WITH US

Make a **R.E.A.L.** Difference

Join us in celebrating a decade of excellence and invest in the next generation of achievers and leaders.

How to Commit

- 1 Select your preferred sponsorship level
- 2 Complete the Commitment Form (PDF or online)
- 3 Provide logo files and brand guidelines for recognition
- 4 Schedule a brief call to discuss custom partnership elements



Get Started Today

<http://reachingexcellence.org/gala>

Contact Us



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Events@reachingexcellence.org



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www.reachingexcellence.org

"We look forward to partnering with you to make a R.E.A.L. difference."



Deadline: Sponsorship commitments and logos must be received by July 20, 2026 for inclusion in printed materials.